TEAM HORRIFX

HORRIFX (SMC-PRIVATE) LIMITED CUI# 0307508 - NTN NO. A015170

☎ 0343 3166 305 ✉ horrifxteam@gmail.com

BRAND OVERVIEW

Horrifx (SMC-Private) Limited is a Pakistan-based special effects makeup studio, academy, and creative services company founded in 2019 by Razan Yasin.

The company delivers professional SFX makeup, prosthetics, beauty and editorial makeup, and visual effects services for film, television, advertising, events, and education.

Horrifx operates as a studio, training academy, and artist agency, connecting productions with skilled professionals while training the next generation of industry-ready artists.

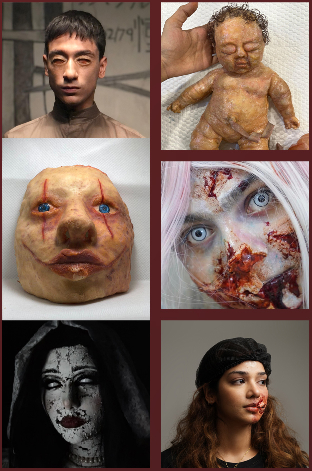
LEAD TRAINER | RAZAN YASIN

OUR MISSION

Horrifx was created to professionalize and grow the special effects industry in Pakistan by bringing international-standard production services and hands-on education under one platform.

The company bridges the gap between:

- Productions needing skilled SFX teams
- Artists seeking industry training and opportunities
- Institutions requiring realistic simulation and creative services



WRITTEN & DIRECTED BY SHAMS MANSUR
KANWAL
وقفہ

OUR VISION

Horrifx aims to become:

- The largest SFX academy in Pakistan
- A studio working on international films and OTT productions
- A leading artist agency for SFX and VFX professionals
- A full creative production house
- A top SFX makeup service company and artist platform in the region

SERVICES

ARTIST AGENCY & TALENT NETWORK

Horrifx functions as a service company and artist agency, connecting productions with skilled professionals.

The platform represents and collaborates with:

EDUCATION & TRAINING

Horrifx operates as a professional SFX academy focused on industry-ready training.

Programs include:

- Hands-on workshops
- Short professional courses
- Online classes

- SFX makeup artists
- Prosthetic artists
- Makeup artists
- VFX artists
- Creative professionals

This allows productions to hire trained and production-ready artists efficiently.

- Masterclasses
- University training programs

Training is built around:

- Real production workflows
- Practical skill development
- Career-focused learning
- International industry standards

PRODUCTION & CREATIVE SERVICES

Horrifx provides full SFX and makeup solutions for productions and live events:

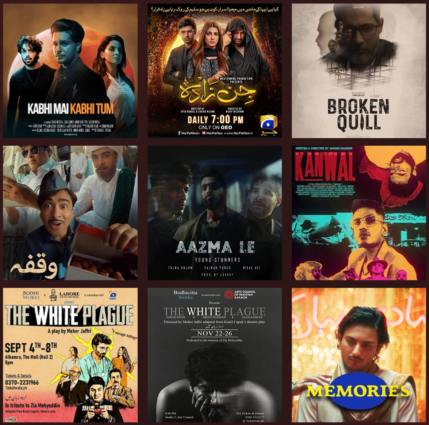
- Prosthetics & creature effects
- Casualty and trauma simulation
- Character and cinematic makeup
- Creature and character design
- Props and gore effects
- On-set SFX team support
- Beauty and editorial makeup
- Visual effects (VFX) and post-production services
- Freelance SFX makeup services
- Freelance VFX services
- Prop rental services

These services support projects from concept development through production and post-production.

WHO WE WORK WITH

Horrifx provides services to:

* Film and television productions
* OTT and streaming projects
* Advertising and commercials
* Music videos
* Theatre and live performances
* Haunted attractions and themed events
* Medical and trauma simulation training
* Corporate and public events



OUR CLIENTS

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THE AGA KHAN UNIVERSITY HOSPITAL
LAHORE ARTS COUNCIL
JB FILMS
CAMEO FILMS
STUDIO
ARTS COUNCIL OF PAKISTAN KARACHI
MASTERMIND FILMS
LOQ FILMS
GM PRODUCTIONS
napa
SIREN
depilex BEAUTY CLINIC
جیو
mauj.
wa Wide Angle Films
DIGGING TO SURVIVE SHORT FILM
MD PRODUCTIONS
Black Odyssey Films
UNIVERSAL UNIVERSAL MUSIC GROUP PAKISTAN
EST. 2014 AIKMAN RD. SOUND . PRODUCTION . EVENTS
FEPO

LEADERSHIP

Founded by Razan Yasin, who serves as Founder, Lead SFX Artist, Creative Director, and Trainer, Horrifx is driven by a vision to elevate special effects artistry and training standards in Pakistan and beyond.

FBR **Federal Board of Reverue**
Revenue Division - Government of Poristan

Online Verificaitoin System

Registration No.	4210131094750
Reference No.	A015170-5
STRN	
Name	RAZAN
Category Individual - Pakistani Female	
PP/REG/INC No.	4210131094750
Email	raz****sin***gmail.com
Cell	00923**216**52

Address
FLAT NO.B-29, ZUBAIDA FLOWER, GULSHAN-E-IQBAL, BLOCK-13D-2, KARACHI,
Karachi East, Gulshan Town.

Registered On	**23-FEB-2021**
Tax Office	RTO-II KARACHI
Registration Status	Income Tax: Active